

**Wednesday, June 17**  
**08:30 to 19:30**

**PLENARY**  
**(HALL C)**

- 08:00 - 09:00 **DAY ONE**  
Registration & Expo Opens
- 09:00 - 09:10 **WELCOME TO COUNTRY**  
Luke Wilson
- 09:10 - 09:30 **OFFICIAL OPENING**  
Senator the Hon. Don Farrell, *Minister for Trade and Tourism, Special Minister of State*
- 09:30 - 10:15 **DISTILLING IS ONLY HALF THE STORY**  
Kate McGraw, *Head of Advocacy Diageo*
- 10:15 - 11:00 **IN THE CROWD OR IN THE SPOTLIGHT: WINNING AT EVENTS**  
Sean Baxter, *Never Never* • Claudia Roughley, *Underground Spirits*
- 11:00 - 11:45 **FROM TASTING ROOM TO TOURISM ASSET: BUILDING PREMIUM EXPERIENCES**  
Kate Shilling, *Tourism Australia* • Erik de Roos, *South Australian Tourism Commission*  
Lynda Schenk, *Purple Giraffe* • Paul Burnett, *23rd Street Distillery*  
Facilitator: Phillip Jones
- 11:45 - 12:00 **A SURPRISE TO REVEAL**
- 12:00 - 13:30 **LUNCH + EXPLORE THE EXPO**
- 13:30 - 15:00 **BREAKOUT SESSIONS**
- 15:00 - 15:30 **AFTERNOON TEA + EXPLORE THE EXPO**
- 15:30 - 16:15 **AUSTRALIAN DISTILLERS ASSOCIATION FIRE SIDE CHAT**  
David Ridden & Kylie Lethbridge, *ADA*
- 16:15 - 16:45 **THE BROADER INDUSTRY: AUSTRALIAN AND INTERNATIONAL DEVELOPMENTS**  
Alistair Coe, *Alcohol Beverages Australia*
- 16:45 - 17:15 **TASTE THE FUTURE: CREATING NEW SPIRIT CATEGORIES THROUGH CO-FERMENTATION**  
Carlie Dyer, *Starward*
- 17:15 - 17:30 **THE ANNUAL HERDING OF DISTILLERS: OFFICIAL GROUP PHOTO**
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- 17:30 - 19:30 **FESTIVAL OF DISTILLING WELCOME DRINKS IN RIVERBANK ROOM 5 FOYER**

**Wednesday, June 17**  
**13:30 to 15:00**

**RIVERBANK**  
**ROOM 2**

- 13:30 - 14:00 **HACKERS, RANSOMWARE & DISTILLERIES CYBER SECURITY RISKS YOU PROBABLY HAVEN'T THOUGHT ABOUT**  
Wayne Small, *The Cyber Advisory for Suite 418*
- 14:00 - 14:30 **EXCISE UNPACKED: ASK THE LAWYER. PRACTICAL ANSWERS ON AUSTRALIA'S MOST COMPLEX SPIRITS TAX**  
Mathew Brittingham, *Tributum Law*
- 14:30 - 15:00 **ADVERTISING ALCOHOL: STAYING ON THE RIGHT SIDE OF THE RULES**  
The Honourable Michael Lavarch AO, *ABAC*

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**RIVERBANK**  
**ROOM 3**

- 13:30 - 14:00 **EFFICIENCY, TRANSPARENCY, GROWTH: THE CASE FOR DIGITAL TRANSFORMATION IN AUSTRALIAN DISTILLING AND MATURATION**  
Mitchell Hill, *Proof 8*
- 14:00 - 14:30 **FROM GROWER TO GLASS: BUILDING SPIRITS FROM THE SOURCE**  
Simon Dacey, *Applewood*
- 14:30 - 15:00 **GREEN TO GOLD: PRACTICAL SUSTAINABILITY FOR REAL-WORLD DISTILLERIES**  
James Tilly, *Hill Tilly*

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**RIVERBANK**  
**ROOM 4**

- 13:30 - 14:00 **MORE THAN INK: THE ART OF LABEL STORYTELLING**  
Andrew Crump, *Peacock Bros*
- 14:00 - 14:30 **ASSESSING YEAST STRAIN IMPACT ON MALT WHISKY CONGENERS**  
Tom Ashton, *Fermentis*
- 14:30 - 15:00 **THE PACKAGING CONVERSATION: QUALITY, TRENDS & INNOVATION**  
Sally Arnold, *Saverglass Australia* • Michael Hepworth, *Orora Cans*

**Wednesday, June 17**  
**13:30 to 15:00**

**RIVERBANK**  
**ROOM 5**

- 13:30 - 14:00 **FERMENTATION CONTROL IN RTD PRODUCTION: CHALLENGES AND SOLUTIONS**  
Jacques Janse van Rensburg, *Lallemand Biofuels and Distilled Spirits*
- 14:00 - 14:30 **PROTECTING AUSTRALIAN DISTILLERY BRANDS IN A CROWDED MARKET**  
Kate Maynard, *Wrays*
- 14:30 - 15:00 **EXCISE TAXES ON SPIRITS AROUND THE WORLD - PAST, PRESENT AND FUTURE**  
Wilhelm Link, *Spirit Spring*

**Wednesday, June 17**  
**17:30 to 19:30**

**RIVERBANK**  
**ROOM 5 FOYER**



**FESTIVAL OF DISTILLING WELCOME DRINKS**

**PROGRAM**  
**FESTIVAL OF**  
**DISTILLING**  
**CONFERENCE**  
**ADELAIDE**  
Australian Distillers Association

