Australian Distillers Association

The Voice of Australia's Craft Distilleries

Membership Prospectus

2026-27



The Australian Distillers Association (ADA) is the peak national body representing Australian spirits producers.

Our role is to advocate, support, and promote the interests of the Australian distilling industry to ensure a successful, sustainable, and globally competitive sector.

Industry Snapshot



700 distilleries and manufacturing plants in Australia

$15.5 BILLION

Spirits manufacturing contributed $15.5 billion in total economic activity in FY23

100,000 JOBS

The industry supports 100,000 jobs, with 51,300 job directly supported in manufacturing, wholesaling, retailing and hospitality, and a further 48,700 jobs indirectly supported

366 MILLION

Theindustrymanufactures 366 million litres offinishedproduct each year, using local and importedingredients.

3.5 MILLION

Therewere3.5 million distillery door visits inFY23bylocal, interstate and international patrons,generating $58 million revenue in FY23

50%

of businesses are located in regional areas

Every personemployed in the Australian spirits industry supports another person employed elsewhere in the economy

Thespirits industryindirectly contributes toindustriessuch as agriculture,packaging, marketing freight,and professional services.

Strong pipeline of young workers and gender equity - 44% of the workforce are women, and more than half are under 35.

Source: Deloitte Access Economics (2024)

Why become a member?



EARP Distillery (NSW, Newcastle)

The Australian Distillers Association (ADA) exists to represent and strengthen Australia's distilling industry.

But we are more than an industry Association, we are a community. A community of 400+ distilleries and their supply chain partners that work together to ensure collective success.

Working closely with our members, we play a critical role in helping to level regulatory playing fields, to provide valuable information and re- sources to ensure our members lives are a little easier and to promote the unique contribution Australian craft distilleries make to the nation.

Being a member gives you the opportunity to participate in the conversation, the strategy and to share in the wins.

What your membership supports in 2026:

- Excise reform and broader advocacy
- Pursuing the creation of Spirits Australia
- Developing the Spirits Australia brand
- Export development and global promotion via the Trade Diversification Program
- Education and training, safety and compliance resources
- More bespoke rates and deals to save you money
- Networking and learning
- National and state integration
- More members-only resources making it easier to do business
- A national industry conference and exhibition
- A seat at the table with Spirits & Cocktails Australia, Alcohol Beverages Australia, & ABAC
- A worldwide look at alcohol regulation via the UN & WHO
- Frequent members-only updates via weekly EDMs, resources and webinar events.

What's in it for you?

By joining the Australian Distillers Association, you are part of one of the fastest growing and most diverse industries in Australia.

You share our passion for the industry, have exceptional products and services and are all about collaboration.

No matter what stage your businesses is in there's a membership option for you.

Being a member will deliver you and your team the following benefits:

Advocacy
A strong national voice advocating on the issues that matter most such as a fairer regulatory and taxation settings so you can grow sustainably.

Connection
A network of peers and partners who understand the distilling landscape and champion the success of Australian spirits.

Knowledge that builds confidence
Stay informed with industry updates, member resources and professional development opportunities — including access to Australia's national distilling conference and exhibition.

Member-only Tools
Practical guidance and resources designed to support compliance, decision-making, and the day-to-day realities of running a distilling business.

Visibility & Leadership
Be recognised as part of the community shaping the future of Australian distilling — now and into the future.

Real value for your business
Membership can save you thousands through included services, resources and discounts.



Membership Benefits

Membership that pays for itself - real commercial value

Membership of the Australian Distillers Association is not a cost. It is a commercial advantage – an investment in your business. We exist to protect your licence to operate, improve your margins and strengthen the future of our community.



Advocacy & industry representation

Estimated value:
$5,000 – $20,000

Policy decisions on excise, ATO compliance, labelling, container deposit schemes, export settings and regulation directly impact profitability.

Compliance & risk reduction

Estimated value:
$3,000 – $100,000

- Safety templates and operational guidance
- Regulatory alerts
- Reduced risk of fines, shutdowns or audit exposure - a single ATO error, WHS breach or labelling mistake can cost tens of thousands.

Exclusive commercial partnerships

Estimated savings:
$2,000 – $15,000

Member-only rates and negotiated programs covering:
- Insurance
- Freight & logistics
- Energy contracts

For many distilleries, insurance savings alone can exceed annual membership fees with some members reporting savings of over $24,000 p.a.

National Conference Access

Estimated value:
$2,000 – $4,000

Australia's leading industry conference delivers:
- Regulatory updates and technical education
- Supplier access
- Peer networking

Members receive discounted registration and priority access.

Industry training & development

Estimated value:
$1,000 – $5,000

- Certified safety training pathways
- Workshops and webinars
- Access to funding programs
- Technical standards

Market access & export support

Estimated value:
$5,000 – $10,000

- Alignment with national export strategy and participation opportunities via the Trade Diversification Network Program
- Industry-wide international representation
- Brand Australia tools and use of branding (coming in 2026)

Distilling Membership



Husk Distillers, New South Wales

To join as a Distilling Member, you must:

- Own a still
- Hold a Manufacturer's Licence
- Hold an Australian ABN and (if applicable) hold a State licence
- Declare that you distil at least 51% of your alcohol from your equipment

Membership Category	Best for	Eligibility criteria	Voting rights	Fee + GST
Establishing Producer	New distilleries getting started	Sold less than 1,000 bottles Max 2 years, then moves to Small Producer (or lapses)	Non-voting	$300
Small Producer	Distilleries under the excise remission threshold	Production is below the Alcohol Manufacturers Remission ($400,000, as of 1st July 2026)	Full Membership – Voting rights	$850
Medium Producer	Growing distilleries approaching / exceeding the excise threshold	Production volume to exceed the excise remission (or projected to exceed) in the current financial year	Full Membership – Voting rights	$1,250
Large Producer	High-volume distilleries	Production that exceeds 50,000 LAL's of production in any 12-month period.	Full Membership – Voting rights	$2,300

Industry & Trade Membership



A category dedicated to individuals or businesses that support or supply, provide services or are aligned with the Australian spirits industry.

Industry & Trade Members play a vital role in strengthening the Australian spirits ecosystem, and your investment provides access to more than 400+ distillers across the country.

We hope that you see an investment with us not only delivers a return but at the same time supports the growth of our industry.

Trade & Industry Members:

- Equipment and infrastructure suppliers
- Ingredients and packaging suppliers
- Freight and logistics providers
- Marketing, PR, design and digital services
- Legal, finance, compliance and insurance
- Technology platforms and software providers
- Training and education providers
- Individuals who are keen to be part of the industry.

$1,000 + GST

Membership Benefits:

- Inclusion in the I&T Members Directory on the national website
- Member-only opportunities to attend networking and education events
- Opportunities to provide member-only resources for our Distilling members
- Opportunities to host webinar events to share expertise and engage directly with Distilling members
- Up to 3 member offers per year - all included on the members portal of the website and in the members EDMs.
- Priority access to sponsorship opportunities for the national conference and other networking events
- Direct connection with State Distilling Associations and our strategic partners via ADA relationships
- 1 advertorial per year - published on the ADA news channel and included in the members EDMs.

Get in touch with our team to discuss all your I&T membership benefits and opportunities.

Australian Distillers Association

Need more information or would like to chat?

Feel free to reach out to:
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Or visit:
australiandistillers.org.au