

Australian
Distillers
Association



Australian Government

Australian Trade and Investment Commission

Taste THE AUSTRALIAN SPIRIT

FELLOW™

AUSTRALIAN
CRAFT VODKA | 37%
ABV
CHONGDA CITRUS

TAILORED BEVERAGE COMPANY
EXPORT PROFILE 26-27

australiandistillers.org.au

Our Spirit

DISCOVERY OF TASTE

Australia is a long way from many of the world's traditional spirits-producing regions. For years, that distance was viewed as a disadvantage. Today, it is one of the industry's greatest strengths.

Freed from centuries of convention, Australian distillers have developed a reputation for doing things differently. Rather than replicating established styles, they have embraced innovation, experimentation and a deep connection to place.

That place offers extraordinary possibilities. From native botanicals and unique grains to fresh fruit, coastal influences and diverse agricultural regions, Australia's natural landscape provides distillers with an unrivalled palette of ingredients. The result is a category defined by originality and a distinctly Australian sense of identity.

Australian spirits often combine familiarity with discovery. A gin, whisky, rum or vodka may reflect a recognised style, yet take on an entirely new character with the use of Australian botanicals, locally grown ingredients or production techniques shaped by the country's unique environment.

Behind every bottle is a passionate community of producers. The Australian distilling industry is made up predominantly of small businesses, founded by people from diverse backgrounds including farming, winemaking, hospitality, science and entrepreneurship. What unites them is a commitment to quality, craftsmanship and innovation.

For importers, distributors and retailers, this represents a significant opportunity. Australian spirits offer consumers something different: new flavours, authentic provenance, compelling stories and products with a genuine sense of place.

The producers featured in this directory represent the breadth, quality and diversity of Australia's modern distilling sector. Together, they showcase an industry that is ambitious, world-class and internationally award-winning.

This directory is an invitation to discover Australian spirits, the people behind them, and the opportunities they offer in markets around the world. **Taste the Australian Spirit!**

TAILORED BEVERAGE COMPANY

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Tailored Beverage Company is a Melbourne-based distillery and beverage manufacturer producing premium Australian spirits and innovative ready-to-drink beverages for retail and hospitality markets. Best known for its flagship FELLOW Vodka range, the company combines a flavour-led, culinary-inspired approach with scalable production capabilities and proven retail success. Working with major partners including ALDI and Costco, Tailored Beverage Company offers a high-quality, commercially focused portfolio backed by innovation, craftsmanship and strong industry expertise.

CONTACT

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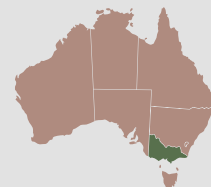


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[Download Export Brochure](#)

ABN: 90 607 651 267

LOCATION



Epping,
VICTORIA

KEY PRODUCTS

Vodka, Cocktail



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CELERY & SICHUAN VODKA

Category: Vodka
ABV % 37%
Bottle Sizes: 500 ml
RRP: \$45.00 AUD
Availability: All Year

Distilled with celery seed, Sichuan Pepper, Basil and more, this vodka has a distinctive umami flavour. Aromatic and umami-led, with celery seed, savoury mirepoix warmth and a clean, mouth-watering depth. Sichuan pepper lifts the palate with a tingling brightness, finishing dry with subtle sea-breeze and a lingering savoury snap.

- Silver Medal (IWSC 2026)
- Private label services available
- Bulk spirit supply available



LEMONGRASS & CITRUS VODKA

Category: Vodka
ABV % 37%
Bottle Sizes: 500 ml
RRP: \$45.00 AUD
Availability: All Year

Distilled with Lemongrass, ginger and lime this vodka has a distinct citrus edge. Bright, lifted citrus with fresh lemongrass, zest of finger lime and a clean, vibrant snap. Soft texture carries through to a dry, spiced finish from cinnamon with a ginger warmth and gentle aromatic complexity.

- Gold & Bronze Medals (IWSC 2025)
- Private label services available
- Bulk spirit supply available



ORANGE & CACAO VODKA

Category: Vodka
ABV % 37%
Bottle Sizes: 500ml
RRP: \$45.00 AUD
Availability: All Year

Distilled with Angostura bark, Orange and Angelika Root, this vodka has a distinct edge. Deep and layered, opening with fragrant orange oils and roasted cocoa aromatics. Rich cocoa texture and bittersweet notes carry into a long finish of marmalade, gentle bark-like bitterness and warm spice.

- Bronze Medal (IWSC 2025)
- Private label services available
- Bulk spirit supply available



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SALTBUSH & OLIVE VODKA

Category: Vodka
ABV % 37%
Bottle Sizes: 500 ml
RRP: \$45.00 AUD
Availability: All Year

Distilled with olive leaf, saltbush and pink grapefruit, this vodka speaks straight to the ocean.

Coastal and savoury, with herbaceous olive leaf, silky olive oil texture and a distinctly mineral, saline edge. Pink grapefruit brightens the top notes before settling into a dry, Mediterranean finish of rosemary, bay and dill.

- Silver Medal (IWSC 2025 & 2026)
- Silver Medal (IWSC - Vodka & Tonic 2026)
- Private label services available
- Bulk spirit supply available



VODKA CLASSIC

Category: Vodka
ABV % 37%
Bottle Sizes: 700 ml
RRP: \$60.00 AUD
Availability: All Year

Made from 100% Australian grain, FELLOW Classic is distilled six times and refined through copper filtration which removes impurities for exceptional smoothness and clarity. Clean, balanced and endlessly versatile, the perfect foundation for classic cocktails and simple serves.

- Silver Medal (IWSC 2026)
- Bronze Medal (IWSC 2025)
- Private label services available
- Bulk spirit supply available



VANILLA & CREAM VODKA

Category: Vodka
ABV % 37%
Bottle Sizes: 500ml
RRP: \$45.00 AUD
Availability: All Year

Distilled with vanilla, cream and molasses for a sweeter palate and a touch of orange peel to keep it fresh. Silky and indulgent, with vanilla, caramelised butter and a warm maple-like richness. Finishes long and smooth with subtle orange marmalade and liquorice sweetness.

- Bronze Medal (IWSC Vodka & Tonic 2026)
- Private label services available
- Bulk spirit supply available



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LIMONCELLO MARTINI

Category: Cocktail
ABV % 11%
Bottle Sizes: 120 ml 4pk; 5 litre
RRP: \$29.99 AUD
Availability: All Year

Our Limoncello Martini blends zesty lemon liqueur with smooth vodka and a touch of sweetness, creating a refreshing and sophisticated sip.

- Australian RTD Producer of the Year (Melbourne International Spirits Competition 2024)
- Private label services available
- Bulk spirit supply available

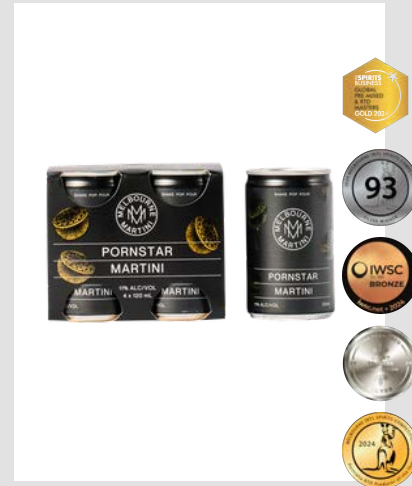


ESPRESSO MARTINI

Category: Cocktail
ABV % 11%
Bottle Sizes: 120 ml 4pk; 5 litre
RRP: \$29.99 AUD
Availability: All Year

Transform any average night into a delightful soirée with this modern classic that fuses locally brewed cold drip coffee, with vodka, and a hint of chocolate.

- Gold Medal (San Francisco RTD 2024)
- RTD Producer of the Year (2024)
- Gold Medal (Melbourne International Spirits Competition 2024)
- Bronze Medal (IWSC 2024)
- Bronze Medal (World Premix Awards 2024)
- Silver Medal (The Spirits Business Global Pre-mixed & RTD Masters 2024)
- Private label services available
- Bulk spirit supply available



PORNSTAR MARTINI

Category: Cocktail
ABV % 11%
Bottle Sizes: 120 ml 4pk; 5 litre
RRP: \$29.99 AUD
Availability: All Year

Experience our Pornstar Martini - a tantalising cocktail that is equal parts sweet and sour, crafted with locally distilled vanilla vodka, pure passionfruit, and fresh lime.

- Gold Medal (The Spirits Business Global Pre-mixed & RTD Masters 2024)
- RTD Producer of the Year (Melbourne International Spirits Competition - Australia 2024)
- Silver Medal (San Francisco RTD 2024)
- Silver Medal (Melbourne International Spirits Competition 2024)
- Bronze Medal (IWSC 2024)
- Private label services available
- Bulk spirit supply available



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SALTED CARAMEL ESPRESSO MARTINI

Category: Cocktail
ABV % 11%
Bottle Sizes: 120 ml 4 pk; 5 litre
RRP: \$29.99 AUD
Availability: All Year

A different take on a classic. Your favourite espresso martini is about to make all your sweet and salty dreams come true with the addition of smooth salted caramel.

- Double Gold Medal (San Francisco RTD Competition 2024)
- Gold Medal (IWSC 2024)
- RTD Producer of the Year (Melbourne International Spirits Competition - Australia 2024)
- Silver Medal (The Spirits Business Global Pre-mixed & RTD Masters 2024)
- Bronze Medal (Melbourne International Spirits Competition 2024)
- *Private label services available*
- *Bulk spirit supply available*



TOMMY'S MARGARITA

Category: Cocktail
ABV % 11%
Bottle Sizes: 120 ml 4 pk; 5 litre
RRP: \$29.99 AUD
Availability: All Year

A drink that tastes like a holiday. Terrifically tart and tangy, courtesy of Australian limes, this zesty marg will put you straight into fiesta-mode.

- Gold Medal (San Francisco RTD 2024)
- RTD Producer of the Year & Gold Medal (Melbourne International Spirits Competition - Australia 2024)
- Bronze Medal (IWSC 2024)
- Bronze Medal (World Premix Awards 2024)
- *Private label services available*
- *Bulk spirit supply available*

EXPORT PROFILE

Exporting Years: 2 years

Actively Exporting to:
New Zealand

Actively Seeking Export Opportunities to:
Indonesia, New Zealand, Switzerland, Vietnam, UAE, United Kingdom, United States



Connect

WITH AUSTRALIAN DISTILLERS

Looking to bring Australian spirits to your market?

The Australian Distillers Association represents a diverse community of Australian distillers producing spirits across a wide range of categories, styles and regions.

The producers featured in this directory are open to international opportunities, with export markets and areas of interest outlined throughout their profiles.

To connect with a distillery, contact them directly using the details provided in their profile.

For all other export enquiries, please contact:

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