

**Australian
Distillers
Association**



Australian Government

Australian Trade and Investment Commission

Taste THE AUSTRALIAN SPIRIT



**THE MELBOURNE GIN COMPANY
EXPORT PROFILE 26-27**

australiandistillers.org.au

Our Spirit

DISCOVERY OF TASTE

Australia is a long way from many of the world's traditional spirits-producing regions. For years, that distance was viewed as a disadvantage. Today, it is one of the industry's greatest strengths.

Freed from centuries of convention, Australian distillers have developed a reputation for doing things differently. Rather than replicating established styles, they have embraced innovation, experimentation and a deep connection to place.

That place offers extraordinary possibilities. From native botanicals and unique grains to fresh fruit, coastal influences and diverse agricultural regions, Australia's natural landscape provides distillers with an unrivalled palette of ingredients. The result is a category defined by originality and a distinctly Australian sense of identity.

Australian spirits often combine familiarity with discovery. A gin, whisky, rum or vodka may reflect a recognised style, yet take on an entirely new character with the use of Australian botanicals, locally grown ingredients or production techniques shaped by the country's unique environment.

Behind every bottle is a passionate community of producers. The Australian distilling industry is made up predominantly of small businesses, founded by people from diverse backgrounds including farming, winemaking, hospitality, science and entrepreneurship. What unites them is a commitment to quality, craftsmanship and innovation.

For importers, distributors and retailers, this represents a significant opportunity. Australian spirits offer consumers something different: new flavours, authentic provenance, compelling stories and products with a genuine sense of place.

The producers featured in this directory represent the breadth, quality and diversity of Australia's modern distilling sector. Together, they showcase an industry that is ambitious, world-class and internationally award-winning.

This directory is an invitation to discover Australian spirits, the people behind them, and the opportunities they offer in markets around the world. **Taste the Australian Spirit!**

THE MELBOURNE GIN COMPANY

mgc
EST. 2012
THE
MELBOURNE
GIN COMPANY

The Melbourne Gin Company (MGC) is one of Australia's pioneering craft gin distilleries, founded in 2012 and proudly based in Victoria's Yarra Valley. Renowned for its meticulous small-batch production, MGC combines the precision of winemaking with the artistry of perfumery to create award-winning gins of exceptional balance and character. Using individually distilled botanicals, including native Australian ingredients, and pure rainwater collected at the distillery, MGC crafts spirits that are both refined and distinctly Australian. Independent and innovative, the distillery continues to build on its reputation with a premium portfolio that reflects the creativity, craftsmanship and culture of Melbourne.

CONTACT

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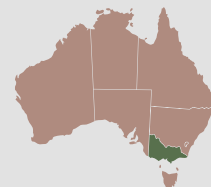


www.melbournegincompany.com

[Download Export Brochure](#)

ABN: 60 151 552 644

LOCATION



Gembrook,
VICTORIA

KEY PRODUCTS

Gin



THE MELBOURNE GIN COMPANY

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www.melbournegincompany.com

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MELBOURNE DRY GIN

Category: Gin
ABV % 42%
Bottle Sizes: 50 ml; 700 ml
RRP: \$8.00 AUD; \$74.00 AUD
Availability: All Year

Melbourne Dry Gin is a refined, contemporary gin crafted from eleven individually distilled botanicals, layered over a classic foundation of juniper and coriander seed. Smooth, balanced and distinctly Melbourne, it combines locally grown and carefully sourced ingredients to deliver a timeless gin with depth, complexity and subtle surprises in every sip.

- #1 Australian Gin (Gourmet Traveller Wine 2025)
- Gold Medal (San Francisco WSA 2025, 2024 & 2017)
- Gold Medal (The Spirits Business, The World Gin Masters Asia Hong Kong 2018)
- Gold Medal (The Spirits Business, The World Gin Masters London 2018)
- Gold Medal (New York World Wine & Spirits Competition 2016)
- Bulk spirit supply available



SINGLE SHOT GIN

Category: Gin
ABV % 47.4%
Bottle Sizes: 50 ml; 700 ml
RRP: \$8.00 AUD; \$95.00 AUD
Availability: All Year

Single Shot Gin is a bold, juniper-forward gin crafted through a single distillation of seven carefully selected local and exotic botanicals. Richly aromatic and intensely flavoured, it delivers exceptional purity, balance and character, showcasing Melbourne Gin Company's commitment to craftsmanship and quality in every drop.

- 96 point Gold (Halliday Wine (Spirits) Companion Awards 2025)
- Double Gold Medal (San Francisco WSA 2025)
- Gold Medal (San Francisco WSA 2019)
- Master Medal (The Spirits Business, The World Gin Masters London 2019)
- Taste Master (The Spirits Business, The World Gin Masters London 2019)
- Bulk spirit supply available



NEGRONI

Category: Gin
ABV % 26%
Bottle Sizes: 700ml
RRP: \$75.00 AUD
Availability: All Year

MGC Bottled Negroni is an all-Victorian interpretation of the classic Negroni, blending MGC Melbourne Dry Gin with barrel-aged Maidenii Sweet Vermouth and Marionette Bitter Curaçao. Smooth, complex and perfectly balanced, this ready-to-pour cocktail delivers rich bitter-sweet flavours with a distinctly local twist, bringing bar-quality craftsmanship to every serve.



THE MELBOURNE GIN COMPANY

Gembrook, VICTORIA
www.melbournegincompany.com



PINEAU DE GEMBROOK

Category: Gin
ABV % 17-19.5% (varies)
Bottle Sizes: 700 ml
RRP: \$65.00 AUD
Availability: Limited Release (seasonal)

Pineau de Gembrook is a unique fusion of winemaking and distilling, crafted by fortifying Gembrook Hill Sauvignon Blanc juice with MGC Single Shot Gin and ageing it in seasoned French wine casks. Bursting with notes of bergamot, lychee, ginger and citrus, it balances natural grape sweetness with a bright, zesty finish. A distinctive expression of the Yarra Valley, showcasing the craftsmanship and innovation at the heart of Melbourne Gin Company.

- Gold Medal (Barrel Aged Gin - San Francisco WSA 2024)

EXPORT PROFILE

Exporting Years: 12 years

Actively Exporting to:
Denmark, India, Japan, South Korea

Actively Seeking Export Opportunities to:
Belgium, Canada, China, Germany, Hong Kong, Indonesia, Ireland, Italy, Malaysia, Netherlands, New Zealand, Norway, Philippines, Spain, Sweden, Switzerland, Taiwan, Thailand, Vietnam, UAE, United Kingdom, United States

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Connect

WITH AUSTRALIAN DISTILLERS

Looking to bring Australian spirits to your market?

The Australian Distillers Association represents a diverse community of Australian distillers producing spirits across a wide range of categories, styles and regions.

The producers featured in this directory are open to international opportunities, with export markets and areas of interest outlined throughout their profiles.

To connect with a distillery, contact them directly using the details provided in their profile.

For all other export enquiries, please contact:

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E: Carolyn.Etherington@austrade.gov.au

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DISCOVER. CONNECT. EXPORT.

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