Australian Distillers Association

Australian Government
Australian Trade and Investment Commission

Taste THE AUSTRALIAN SPIRIT



THE OUTBACK DISTILLING CO EXPORT PROFILE 26-27

australiandistillers.org.au



Pictured
'Green Ants Nest'
Seven Seasons Spirits
(page 38)

Our Spirit
DISCOVERY OF TASTE

Australia is a long way from many of the world's traditional spirits-producing regions. For years, that distance was viewed as a disadvantage. Today, it is one of the industry's greatest strengths.

Freed from centuries of convention, Australian distillers have developed a reputation for doing things differently. Rather than replicating established styles, they have embraced innovation, experimentation and a deep connection to place.

That place offers extraordinary possibilities. From native botanicals and unique grains to fresh fruit, coastal influences and diverse agricultural regions, Australia's natural landscape provides distillers with an unrivalled palette of ingredients. The result is a category defined by originality and a distinctly Australian sense of identity.

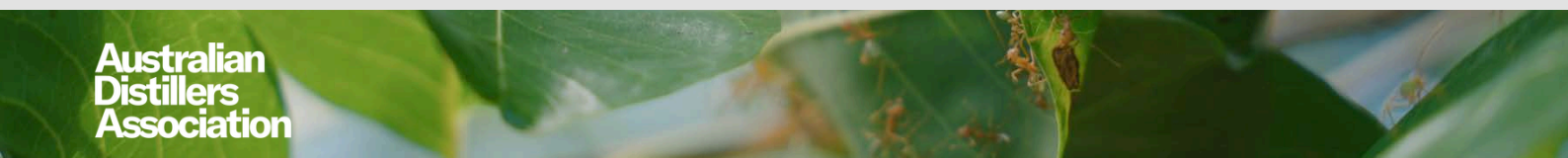
Australian spirits often combine familiarity with discovery. A gin, whisky, rum or vodka may reflect a recognised style, yet take on an entirely new character with the use of Australian botanicals, locally grown ingredients or production techniques shaped by the country's unique environment.

Behind every bottle is a passionate community of producers. The Australian distilling industry is made up predominantly of small businesses, founded by people from diverse backgrounds including farming, winemaking, hospitality, science and entrepreneurship. What unites them is a commitment to quality, craftsmanship and innovation.

For importers, distributors and retailers, this represents a significant opportunity. Australian spirits offer consumers something different: new flavours, authentic provenance, compelling stories and products with a genuine sense of place.

The producers featured in this directory represent the breadth, quality and diversity of Australia's modern distilling sector. Together, they showcase an industry that is ambitious, world-class and internationally award-winning.

This directory is an invitation to discover Australian spirits, the people behind them, and the opportunities they offer in markets around the world. **Taste the Australian Spirit!**



Australian Distillers Association

THE OUTBACK DISTILLING CO

THE OUTBACK DISTILLING Co

Outback Distilling Co. (ODC) is a premium Australian spirits producer based in Roma, Queensland, crafting distinctive gin and whisky that reflect the unique character of the Australian outback. Using native botanicals, locally sourced ingredients and an agricultural approach to production, ODC creates spirits with authentic provenance and a strong sense of place. Its Native Dry Gin showcases the vibrant flavours of desert lime, saltbush and lemon-scented gum, while its whisky program is defined by arid ageing conditions that deliver exceptional depth and complexity. Offering genuine Australian character, innovation and craftsmanship, ODC provides trade partners with a compelling point of difference in the premium spirits market.

CONTACT

Will Fellowes
Co-Founder & Managing Director

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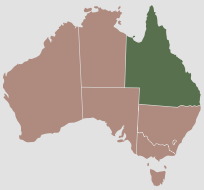
+61 422 441 750

outbackdistilling.com

Download Export Brochure

ABN: 39 655 889 017

LOCATION



Roma,
QUEENSLAND

KEY PRODUCTS

Gin, Whisky







THE OUTBACK DISTILLING CO

Roma, QUEENSLAND
outbackdistilling.com



THE PIONEERS COLLECTION

Category: Whisky
ABV % 46%
Bottle Sizes: 500 ml
RRP: $240.00 AUD
Availability: Limited Release

This exclusive single barrel whisky series showcases ultra-premium, arid-aged Australian whisky at its most distinctive. Matured in carefully selected casks, including first-fill Apera barrels, each limited release offers layers of ripe cherry, citrus, toffee, milk chocolate and warming spice, delivering exceptional depth and complexity. Bottled as a one-off expression and presented in a premium gift box, every release is unique, collectible, and never to be recreated.

- Silver (World Brand Design Society Creative Design Awards 25-26: Product Creation)

- *Private label services available*
- *Bulk spirit supply available*



ARID-AGED WHISKY

Category: Whisky
ABV % 40%
Bottle Sizes: 700 ml
RRP: $139.00 AUD
Availability: All Year

Rich, sherry-led and beautifully balanced, this whisky is matured in a combination of ex-Bourbon and Oloroso sherry casks, developing exceptional depth and character. Notes of stewed fruit, honey, vanilla cream and velvety almond are layered with gentle spice, subtle oak and soft tannins, delivering a smooth, complex palate and a long, warming finish shaped by unique arid ageing conditions.

- Silver Medal 90 points (IWSC 2026)
- 89 points (London Spirits Competition 2026)



THE OUTBACK DISTILLING CO

Roma, QUEENSLAND
outbackdistilling.com



AUSTRALIAN NATIVE DRY GIN

Category: Gin
ABV % 40%
Bottle Sizes: 700 ml
RRP: $89.00 AUD
Availability: All Year

This elegant, savoury-led gin showcases the distinctive character of native Australian botanicals, delivering bright citrus notes balanced by saltbush minerality and herbaceous complexity. Refined and beautifully structured, it offers a sophisticated flavour profile that appeals to contemporary gin drinkers and lends itself perfectly to premium cocktails and elevated G&T serves.

- Gold Medal 95 points (London Spirits Competition 2026)

- *Private label services available*
- *Bulk spirit supply available*



EXPORT PROFILE

Exporting Years: Less than 1 year

Actively Exporting to:
Seeking opportunities

Actively Seeking Export Opportunities to:
China, Hong Kong, Netherlands, Sweden, Taiwan, United Kingdom

Connect

WITH AUSTRALIAN DISTILLERS

Looking to bring Australian spirits to your market?

The Australian Distillers Association represents a diverse community of Australian distillers producing spirits across a wide range of categories, styles and regions.

The producers featured in this directory are open to international opportunities, with export markets and areas of interest outlined throughout their profiles.

To connect with a distillery, contact them directly using the details provided in their profile.

For all other export enquiries, please contact:

Carolyn Etherington
Global Engagement Manager (Austrade)
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Taste THE AUSTRALIAN SPIRIT

DISCOVER. CONNECT. EXPORT.

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